Agenda:

- 1. Introduction to Sustainable Calne Chair Cllr John Bennett
- 2. Introduction to the meeting Celia Stevens
- 3. Air quality monitoring in Calne. Cllr John Boaler & Stan Woods
- 4. What is Calne Town Council doing to encourage people to walk and cycle within the town?

S106 Working Group – Cllr Tony Trotman Beat the Street – Cllr Glenis Ansell or substitute

- 5. How can we persuade people to walk more and to reduce short car journeys? Short presentation and then discussion on this, and other issues in small break-out groups.
- 6. How to inform WC of issues with regard to pavements and footpaths.
- 7. Walking groups in Calne and some favourite walks.

Walk for health groups

Ramblers

Walk 1000 miles initiative

Bremhill History Trails. Could Calneb copy this type of initiative?

- 8. Members share their favourite walks
- 9. Questions.
- 10. Date and time of next meeting and topic.



Strategic framework - Four Pillars



deliver community energy

helping deliver lower carbon alternatives for residential and commercial energy needs



enhance local ecology creating opportunities that enhance our natural habitats, increase biodiversity and that support the sequestration of CO2 emissions



driving more efficient use of transport and promotion of alternatives to lower environmental impact

influence sustainable transport striving to create meaningful benefits to the community through schools education, improving air quality, decreasing fuel poverty and creating greener, cleaner places to thrive



build happier, healthier communities

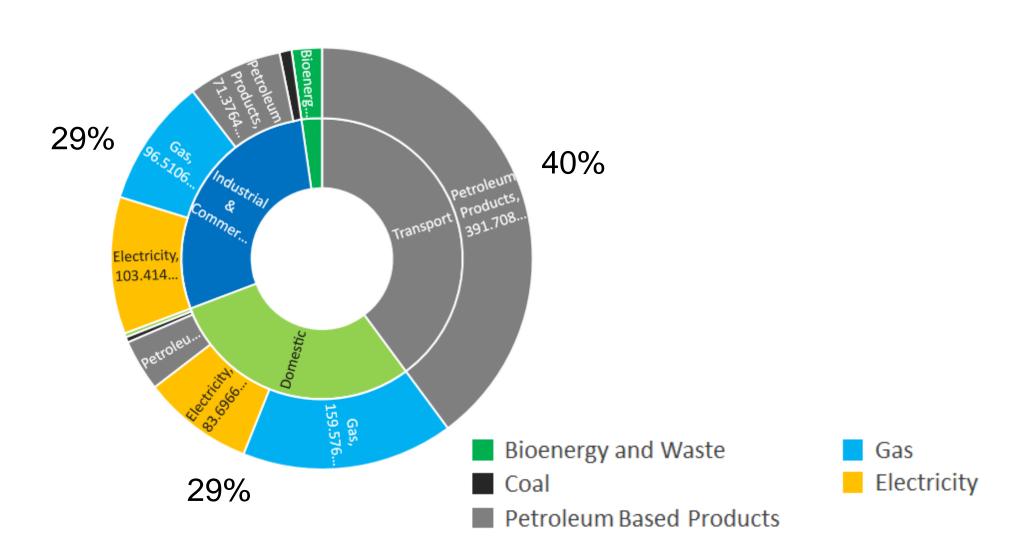
increase our impact and influence via mutually beneficial partnerships e.g. Calne Town Council, Calne Without Parish Council, Wiltshire Climate Alliance



Transport is a key part of Wiltshire's Co₂

What we do together counts!

Total sub-national final energy consumption, Wiltshire - 2017 Ktoe, Department for Business, Energy & Industrial Strategy



Calne Air Quality Project Update 14th Jan 2021

Covid-19 has slowed this project down.

Particulate Matter (PM_{2.5}& PM₁₀), Temperature, Humidity & Air Pressure Monitors in Town

A3102/Wenhill Lane - Running since December 2019

Curzon Street - The Square - Running since December 2019 (Down awaiting WiFi Provider change)

Rosemary Close (near A3102) - Running since March 2020

Poppy Close (7mtr from A3102) - Running since 12th Jan 2021 (self install)

A4 Parkview Terrace Curzon St - Running since yesterday (self install)

Planned Soon

A4 Town Hall

A4 Divine on the Green Café

Isis Close (opposite Fynamore School parking hotspot)

2 more prospects imminent...

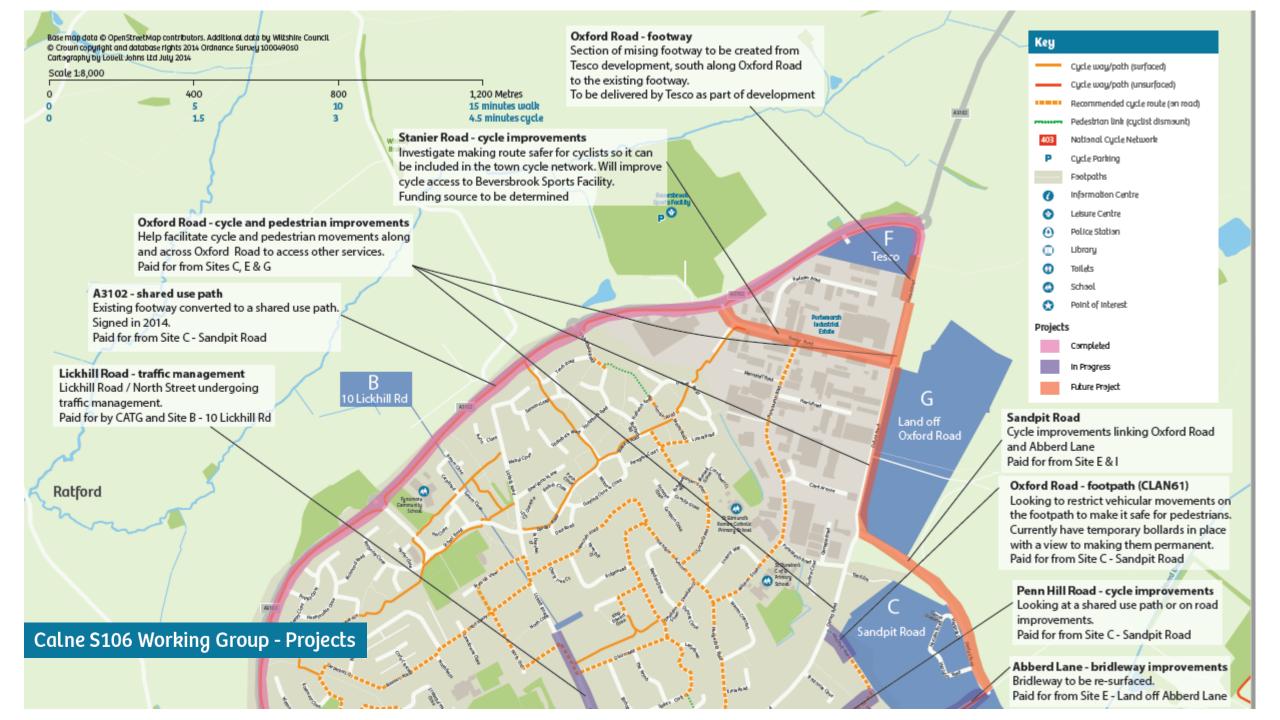
Schools AQ Monitor Project (Town Council funded)

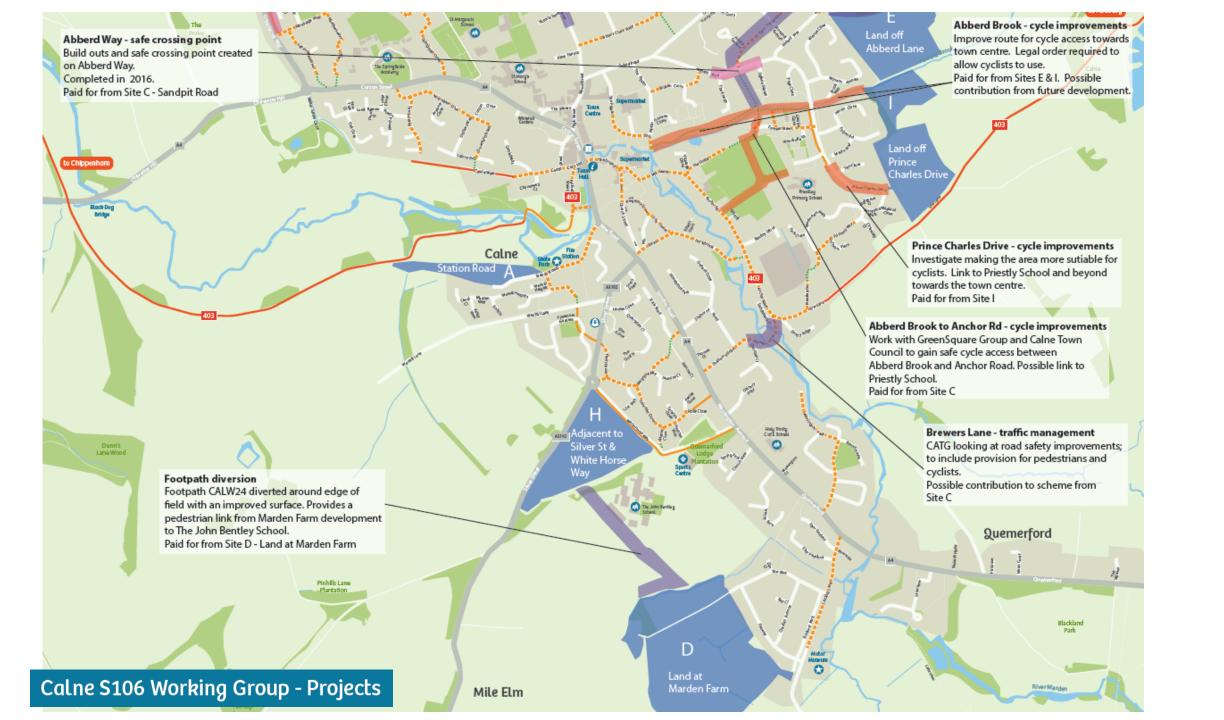
On hold because of current Lockdown

May need to wait until schools are back on track some time after returning

- ✓ Do you live in a Calne high or congested traffic area?
- √ Want to join the Calne Monitor network?
- √ Happy to fund one? (£50)
- √ Want to see the monitors in action? Goto https://calne.maps.sensor.community/
- √ Want to know more? Goto https://www.sustainablecalne.org.uk/scp-air-quality.html







Beat the Street is a community-wide programme which improves the health and wellbeing of entire towns and cities by getting people of all ages moving. It is evidence-based and leads to long term behaviour change. Physical activity has more health benefits than any other single intervention and is the means to a healthy community.

The first phase is spent building anticipation of the project. This involves engaging with communities to create teams and generate excitement about the game — these will often focus on schools but any group can form a team — adults and children. Knowledge is gathered on suitable walking and cycling routes and Beat Boxes are strategically placed along these routes.

The main Beat the Street experience lasts for up to 2 months and transforms a town into a giant playground. Participants get a Beat the Street card which contains radio-frequency identification (RFID) technology and tap them against sensors called 'Beat Boxes' located on lamp posts across the area. Players receive points for each box they tap and can even create or join teams which can receive prizes for tapping the most boxes; this motivates entire schools, community groups and businesses into becoming more active.





Break Out Groups for Discussion: (After the PowerPoint about poster campaign) 4 Key Take Home Points about walking in Calne:



- Were you aware of air quality in Calne and that this is an issue for health? What do
 you think of the idea of a more hard hitting public information campaign and the
 slides shown?
- What is your opinion of "Beat the Streets" initiative? Who could you join up with to get involved?
- What issues do you face when walking in Calne? What do you think puts people off from walking short journeys around the town? What might encourage people to walk?
- What would you like/ what were you expecting, to be the outcome of this meeting?





Public Information Campaign Proposal

We're used to hard hitting public information campaigns to alert the public to risks to health.





YOU SHOULD HAVE AT LEAST ONE WORKING SMOKE ALARM ON EACH LEVEL OF YOUR HOME. TEST THEM WEEKLY. CALL 0800 731 5958 TO ARRANGE A HOME FIRE SAFETY CHECK.









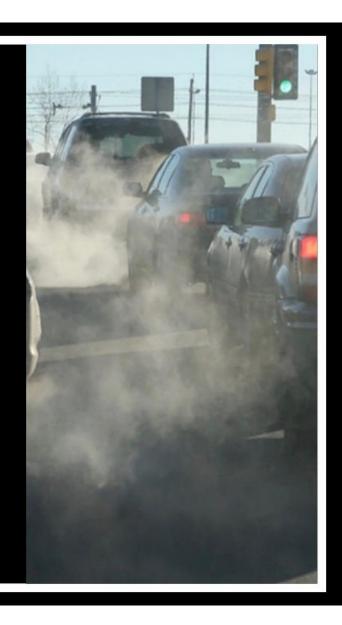






Did you know? YOU BREATHE IN **MORE FUMES** INSIDE A CAR THAN WALKING







This is one of the most polluted places in our town

COULD YOU BE MAKING THIS JOURNEY ON FOOT INSTEAD?





This spot has some of the worst air quality in Wiltshire

WHAT COULD YOU DO TO HELP?



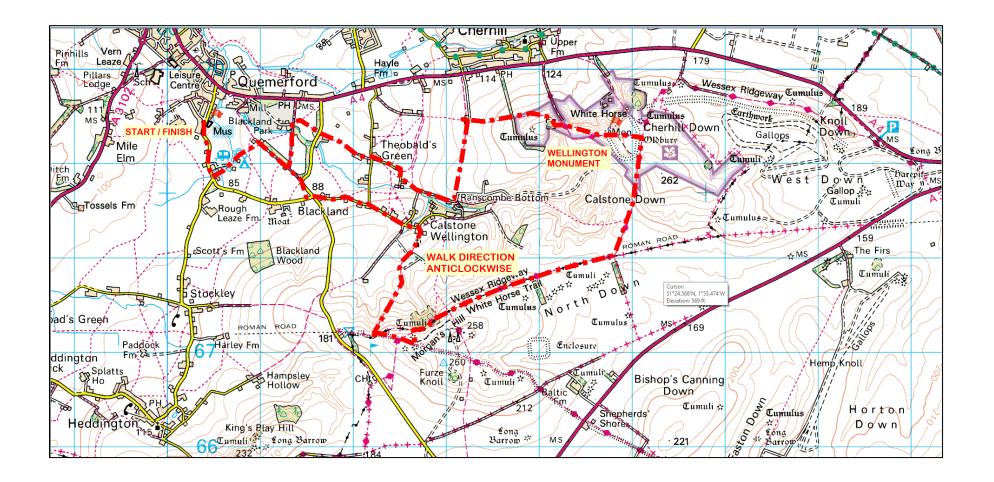
Reporting issues with pavements or footpaths to Wiltshire County Council:



https://my.wiltshire.gov.uk/

Use the 'Report it' tab. Photos can be included.

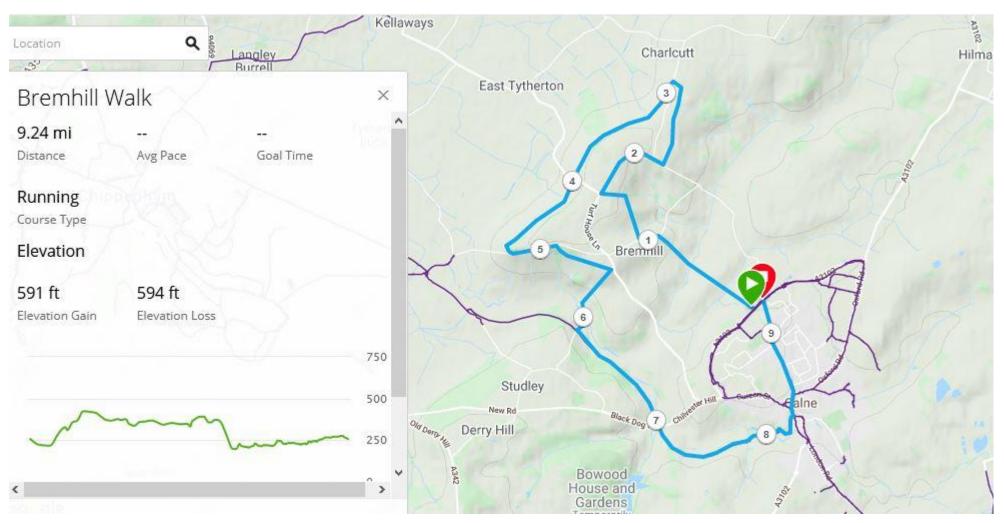
Or use the MyWilts app – useful for lots of things.



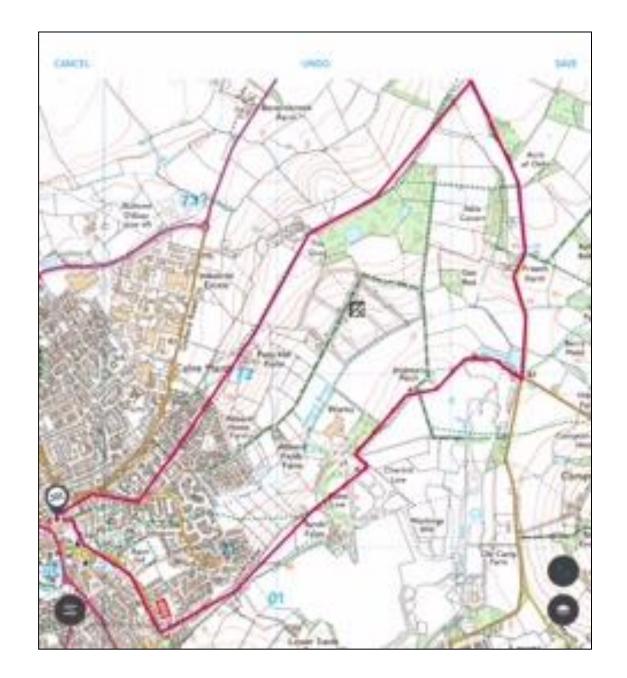








Kevan: The Start / Finish is from the top of Lickhill Road.





Celia: The start and finish are by the library. About 6 miles.
Takes in Penn Hill nature reserve.